

CADREA Collection | 2018

A A A

T O O U



A chair to love.

CADREA Collection design by Simone Viola

Sometimes, shapes can be like a scent. They can treasure and unleash memories. By unveiling feelings hidden just beneath the surface, they reveal lines that seem to be familiar without ever having seen them before.

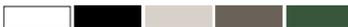
Indeed, this is the case for the Cadrea collection. Just like a Madeleine de Proust, it bears the well-known form of a bistro chair, of which it maintains the comfort and ease of handling typical of a daily-use object, combined with the freshness of a completely refurbished, contemporary design.

The chair and the two high and low stools make up the essential elements necessary to meet the requirements of a home, either indoor or outdoor, but they also fit perfectly in a restaurant or in a cafe.

Cadrea is a polypropylene and fiberglass monoblock characterized by lightweight, resistance to light and weather-proofing, whose sober palette of colours ranges from white to light brown and from dark brown to black, with the addition of a surprisingly elegant dark green.

As a complement to the collection, the indoor version features lightweight eco-leather seat paddings in matching or contrasting colours: black, coffee and cognac.



Color structure  Eco-leather seat upholstery 



CADREA chair



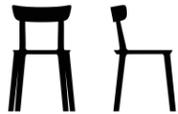
CADREA chairs upholstered

CADREA high stool upholstered





CADREA stools

CADREA		Material	Dimensions*	Weight**
TO-1746 CADREA chair		polypropylene air injection technology	D 47 W 47 H 78 SH 45.5	3.8
TO-1766 CADREA low stool		polypropylene air injection technology	D 42.5 W 42.5 H 65.5 SH 65.5	4.3
TO-1776 CADREA high stool		polypropylene air injection technology	D 42.5 W 42.5 H 75.5 SH 75.5	4.9
TO-1746 / TO-1721 CADREA chair upholstered		structure polypropylene air injection technology seat upholstered	D 47 W 47 H 78 SH 46.5	4.1
TO-1766 / TO-1722 CADREA low stool upholstered		structure polypropylene air injection technology seat upholstered	D 42.5 W 42.5 H 65.5 SH 66.5	4.6
TO-1776 / TO-1722 CADREA high stool upholstered		structure polypropylene air injection technology seat upholstered	D 42.5 W 42.5 H 75.5 SH 76.5	5.2

Structure

white	
black	
light brown	
dark brown	
dark green	

UV resistant

Eco-leather seat upholstery

black	
coffee	
cognac	



Simone Viola Switzerland, 1985

Simone Viola was born in Mendrisio, Switzerland in 1985. After a rigorous training in industrial design in Milan and through his collaboration during various architectural and design studios, he began to gain experience in Switzerland and abroad. In 2011, he founded the Simone Viola Design Studio, focusing on industrial projects for furniture and accessories.

His philosophy leans toward research on the materials and technical aspects related to the development of the project, conceptually guided by historical and artistic references. This approach produces the most natural connection to contemporary design, where the object is not the expression of a trend, but a long-lasting fusion of form and the intended use. Soft, natural elegant shapes and an elevated attention to details characterizes his work and a continuous optimization of the development phase allows the realization of high quality and generously accommodating products.

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